

Video Production and Streaming Media Services

Requests from the Governor's Office and other agencies to broadcast meetings, addresses and training over the Internet led VITA to begin researching options for streaming media services.

This technology is increasingly being used for meetings, training, demonstrations, lectures and other events where a visual presence is important to effective communication.

We requested proposals from private vendors to provide a menu of services. Video production was included so agencies could receive programs from locations at a distance and agencies lacking video production equipment or expertise would have this as an available option.

Because state agencies and institutions have a wide range of capabilities for producing and transmitting video, particularly over the web, the RFP also asked vendors to offer the components of streaming video separately so agencies could buy only what they need for a successful webcast.

Examples of these components include: Video production using 1 or more cameras/editing, video encoding, video archiving for on-demand playback to authorized users, video and/or audio web casting, satellite downlinking to extend a satellite event to the Internet, secure content delivery (password protected streaming).

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Expect the best

Services

The two contracts offer pricing from a menu of services so any agency can purchase just what they need to supplement their own video, networking and storage capacities. There are two ordering methods available for both contracts with ON24 and York Telecom:

1. Request for Quote; and
2. Standard Orders from the contractor's eVA catalog

In almost all cases, it is faster, better and easier simply to contact one or both contractors. Then just list your requirements and request a numbered quote (RFQ). Once satisfied that the quote(s) meet your needs and requirements, simply enter an eVA requisition referencing both the contractor's contract number (VA-040730-ON24 or VA-040730-YORK) and the reference quote number that was supplied with the quote.

Cost

Since each event is unique, please see the contracts on VITA's web site for case by case pricing:
www.asd.virginia.gov/contract/contracts.asp

Availability

Both contracts are available now. These are statewide, optional use contracts available to all state agencies and institutions. Both are written so users can select from either vendor those elements needed to create a successful, streaming event. Once the determination is made as to service(s) needed, the agency can get a quote from one or both vendors and then issue an order referencing the quote via eVA.

Commonwealth of Virginia

Web

www.asd.virginia.gov/contract/contracts.asp

Here you'll find the On24 and York Telecom contracts including services offered, pricing, and vendor contact information.

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